

SOUTH FLORIDA'S TOP DECISION MAKERS WILL BE HERE... WHERE WILL YOU BE?

Biscayne Gardens Chamber of Commerce
2017 Miami Leadership & Success Conference & Expo

Sept 13th with LES BROWN
Roz & Cal Kovens Center
FIU Biscayne Bay North Campus
Call 786-529-0014



Les and Ona will be joined by Experts on Sales, Leadership, and Keynotes and Panels with NFL Alumni and over 60 Speakers and Business Leaders

What is the 2017 Miami Leadership & Success Conference Expo?

The 2017 Miami Leadership & Success Conference Expo offers the exciting opportunity for individuals, small businesses and large corporations to experience the most comprehensive content and merchandising available for personal and professional development:

- 1,500+ Attendees
- 75 Exhibitors
- 60 Seminars
- National/Local Experts

The one-day event September 13th at Florida International University Biscayne Bay North Campus Roz & Cal Kovens Center brings together national and local experts in all areas of personal and professional self-improvement in the areas of Health, Wealth, Family, Business & Technology, and Exhibitors with a wide array of products and services.

What is the Demographic of Attendees?

Business owners and Individuals who elect to be involved in Personal and Professional Development are a valuable commodity. The event offers access to these decision-makers who are leaders in both their family and professional careers.

Get Involved in the Expo and Showcase your Company

The ideal exhibitor is: a professional/business who can offer a solution to individuals/businesses to improve their lives, Financial experts & Business to Business entities that offer solutions as well as health and wellness experts. All companies offer incredible opportunities to attendees who are ready to make their lives more complete. Please see application for pricing.

Be a Presenter

The Expo offers seminars on a broad array of personal and professional development topics. Speakers will have the opportunity to offer valuable solutions to attendees while showcasing their product at the Expo. This is a unique opportunity for speakers to be in front of attendees who voluntarily show interest in their specific topic. Please see application for pricing.

Sponsorship

Our sponsorship packages offer several choices for businesses and organizations.

Sponsorships are available in the following categories:

- | | |
|-----------------|----------|
| ▪ Title Sponsor | \$25,000 |
| ▪ Gold | \$15,000 |
| ▪ Silver | \$10,000 |
| ▪ Bronze | \$ 5,000 |

If you are interested in becoming a Sponsor, please contact an Expo Representative for more Information. : 786-529-0014

Sponsors:





Kovens Conference Center

FLORIDA INTERNATIONAL UNIVERSITY

Biscayne Gardens Chamber of Commerce * 2017 Miami Leadership & Success Conference & Expo

Ona Brown

"Booming my Business...blast off into your next level of Success" with Ona Brown in her life transforming and interactive training where you dive into your business development skills and multiply your profit margins. International professional speaker and award-winning trainer Ona Brown works closely with participants to build and blossom a business that will stand the test of time. Ona ~aka~ 'The Dream Queen' will teach you the following:

- TRIPLE your income by expanding your financial territory
- ENHANCE your business instinct and ability to close win/win deals
- BUILD an unforgettable personal brand that will rise above all competition

On Both Days Les and Ona will be joined by experts

Les Brown

Les Brown as a renowned public speaker, author and television personality, Les Brown has risen to national prominence by delivering a high-energy message which tells people how to shake off mediocrity and live up to their greatness. It is a message Les Brown has learned from his own life and one he is helping others apply to their lives.

Les will Share

- Live Your Dreams-
- You Got to Be Hungry-From Zero to Wealth
- How to Speak Your way to Unlimited Wealth
- You Deserve to Win

Les and Ona will be joined by Experts on Sales, Leadership, and Keynotes and Panels with NFL Alumni and over 60 Speakers and Business Leaders.

Biscayne Gardens Chamber & Champion Mind Set Events invites you, our prospective alliance partner, to review our sponsor package.



Explore New and Existing Target Markets

Our prospective Alliance Partners will have the opportunity to rapidly connect with a diverse and growing demographic. This customer-base represents a mixture of large and midsize companies from numerous industries who are supported by young professionals who are interested in new products and services. They have all expressed a desire to further their knowledge of prosperity, self-development, tax savings, sales results and/or income. We consider it a win-win.

Exclusivity

Sponsorships are industry exclusive. What that means to you is, once you have secured your sponsorship position no other direct competitor will be authorized for sponsorship at the event. Sponsorships are limited so please contact us today to secure your position. All sponsorship opportunities are available upon approval and are awarded based on a first come basis. Secure your spot now.

FEATURES & BENEFITS

The 2017 Miami Leadership & Success Conference and Expo provides an excellent venue for a company to deliver its product or service. Through Sponsorship, Booth Space, and Presenting Opportunities, companies of any size can showcase products and services in an exciting and engaging atmosphere.

ATTENDEES HAVE MASSIVE BUYING POWER

An estimated 1,500+ attendees

SELL YOUR PRODUCT OR SERVICE ON-SITE

Trade-Shows Work. Gain access and network with the decision-makers of South Florida. With your investment, we encourage you to show-case and sell your product/service.

DEMONSTRATE YOUR EXPERTISE

As a presenter WOW the crowd with your knowledge on a topic important to your product or service.

NETWORK

Gain access to other decision-makers in South Florida.

GENERATE VALUABLE LEADS

As an expert in your field generate leads through your presentation by educating people who are interested in your industry.

MASSIVE EXPOSURE

You will be listed with the most comprehensive group of professionals ever assembled in South Florida. As an exhibitor and/or presenter you receive exposure through our media partnerships, and will be showcased on our website at: www.BiscayneGardensChamberofCommerce.org & <http://ChampionMindsetSeries.com>.

Our Sponsor Packages

The idea of the Pavilion is to combine industry related companies who will maximize their time and money each time they visit your booth. We encourage our clients to utilize education based marketing to create value in the heart and minds of your prospects and existing client base. Start Meaningful Business Relationship Attendees of the seminar sessions are qualified decision-makers and senior executives. Lists of representative titles are as follows:

- CEOs
- VPs of Sales
- VPs of Marketing
- Directors and Senior Business Executives
- Business Owners
- Sales Executives
- Wealth Event's Business Alliance Partners
- Network Marketing Professionals

TOP REASONS TO BE A SPONSOR

TURN-KEY OPERATION - Sponsor a Seminar Event with Les Brown, and we will take care of the details while you realize all the benefits.

EXCLUSIVITY - Your company will be the exclusive industry sponsor; drawing more attention to your company before, during and after the campaign.

MARKETING CAMPAIGN - Thousands of customer impressions! Our intensive marketing campaign puts your company in front of thousands of prospects in your target market.

COMPLIMENTARY TICKETS - You will receive a block of tickets and marketing materials to distribute to your staff and preferred clients.

MEDIA BLITZ - You benefit from a media blitz that promotes your company to potential customers through our marketing vehicles such as newspaper advertising, e-mailing, and internet to name a few.

STAFF EDUCATION AND MOTIVATION - Your team will learn powerful techniques that will enhance their ability to perform optimally and dramatically increase their incomes.

RELATIONSHIP SELLING - This event gives your staff the opportunity to develop your warm market through direct contact with your target market before, during and after the event.

VISIBILITY & RECOGNITION - As an exclusive sponsor at the event your company/product will be announced from the stage and acknowledge your participation in the event.

POSITIONING - You are in good company... Major Corporations and Associations have sponsored Strategic Seminar events. We are committed to providing "Maximum Performance Achievement"- for your marketplace and we look forward to a long-term, mutually beneficial relationship.

GOLD Package

This package provides the sponsors with massive exposure before, during and after the event. Also, we want your employees to be at the event and have conversations with prospects. Gold sponsors will have the options to conduct a workshop each day of the event, a powerful way to educate and market to your audience. *Your staff attends the event for free.

- Prime Location/ First Choice of Showcase Location
- 10 x10 booth
- Signage throughout event space
- *Host your own seminar room ((2) 30 min presentations)
- Video commercial played on Event stage
- Logo placement on our widely-circulated website
- Logo included in Media Campaign Consisting of Print advertising + Web based
- Recognition from Main Stage and 15-minute presentation from stage
- 10 VIP passes
- 10 General Seating Passes
- Video and photo footage from the event available for marketing
- One Year Membership to Biscayne Gardens Chamber of Commerce (\$1,000 value/level)
- Sponsor of VIP Reception
- Video Interview
- Co-sponsor of working lunch

Silver Package

- A 10 x10 booth
- Signage throughout event space
- Logo placement on our widely-circulated website
- Logo included in Media Campaign Consisting of Print advertising and Web based
- One breakout session each day of event (time to be assigned- topic must be submitted prior to event)
- Recognition from Main Stage and 5 minutes on stage
- 10 VIP passes
- 10 General Seating
- Video and photo footage from the event available for marketing
- One Year Membership to Biscayne Gardens Chamber of Commerce (\$500 value/level)
- Sponsor of Coffee Breaks
- Co-Sponsor of working Lunch

Bronze Package

- A 10 x10 booth
- Signage throughout event space
- Logo placement on our widely-circulated website
- Recognition from Main Stage
- 5 VIP passes
- 5 General Seating
- One Year Membership to Biscayne Gardens Chamber of Commerce (\$300 value/level)
- Co-Sponsor working Lunch

EXHIBITOR & PRESENTER APPLICATION

Table Package

- Your own 6'x5" table
- Sell your Products/Services Onsite
- Company description and links on www.BiscayneGardensChamberofCommerce.org
<http://championmindsetseries.com>
- 2 Event passes
- Two Social Media Posts Pre-event

Breakout Presenter Package

- Booth Package benefits
- Your own 30-minute workshops (date/time will be selected. Topic must be submitted before hand)
- Your Biography, Headshot and logo as well as company links on:
www.BiscayneGardensChamberofCommerce.org
<http://championmindsetseries.com>
- Two Social Media Posts
- Interview on Radio Promotion
- Consultation on Maximizing your Talk

Booth Pricing

\$995

Register Early for Best Booth Location and Pricing

Breakout Presenter Pricing

\$ 2495

Register Early for Best Booth Location and Pricing



YES, PLEASE RESERVE MY SPOT AT THE 2017 MIAMI LEADERSHIP & SUCCESS CONFERENCE AND EXPO

Company Name: _____

Contact Name: _____

Address _____

City: _____ State: _____ Zip: _____

Our Company will be promoting:

- | | | |
|---------------------------------|-------------------------------------|---|
| <input type="checkbox"/> Health | <input type="checkbox"/> Wealth | <input type="checkbox"/> Business/Trade |
| <input type="checkbox"/> Self | <input type="checkbox"/> Technology | <input type="checkbox"/> Job Fair |

Our Company will be participating by:

- | | |
|---|--|
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Bronze Sponsor | <input type="checkbox"/> Breakout Presenting Sponsor |
| <input type="checkbox"/> Booth Sponsor | |

**Submit Logo.jpg, Biography & Headshot along with form. Failure to submit required information will result in exclusion on advertisement.*

Please print/type information exactly as you would like it published. 2017 Miami Leadership & Success Conference and Expo reserves the right to edit titles, description & biography to meet space requirements.

1. Seminar Title : _____
2. Seminar description (110 typed words) and biography: Please submit on a separate page.
3. Scheduling: Presentations will be scheduled starting Wednesday Morning. Specify times you will be unavailable to speak: *(We may schedule your presentation(s) any Time NOT indicated here)*

4. Photograph: PLEASE email a CURRENT PHOTO (5" X 7" or smaller) for inclusion in our promotional materials. You may email the photo in (.jpg or .png format) to: biscaynegardenschamber@gmail.com
5. Merchandise: Each presenter will have the opportunity to sell his/her Merchandise/Services. The Expo will provide a skirted table.
6. Audio/Visual Equipment: Microphone(s) will be provided for most lectures and workshops. If you will need any additional AV equipment (slide projector, overhead projector, screen, blackboard, microphone, etc.). You must either bring your own or rent from an AV service in advance.

Do you want additional AV equipment? Yes No
If yes, we will contact you to discuss details.
7. Right of Refusal: Biscayne Gardens Chamber of Commerce & Champion Mindset Series reserves the right to reject any Booth Space or Presentation at its sole discretion.

EXHIBITION INFORMATION (If Applicable)

All products and services must be listed below.

You cannot sell products/services not listed on this form (or included on attached sheets)
