

ASTA Press Releases

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ASTA Announces New AMSI Vendor National Transaction Corp.

Alexandria, Va., Oct. 10, 2005 — The American Society of Travel Agents (ASTA) is pleased to announce the newest ASTA Marketing Services, Inc. (AMSI) supplier, National Transaction Corp. (NTC), a company with more than 10 years experience in travel-related credit card processing. As part of the agreement, NTC will offer ASTA members the ability to set up a credit card merchant account for a low set-up fee of \$99 and a special processing rate of 1.89% + \$.25 on swiped transactions and 2.39% + \$.25 on keyed transactions.

"ASTA members will benefit by using the services of National Transaction Corp.," said Bob Kern, AMSI president. "Not only will agencies receive low transaction rates, but NTC's many years of experience working with travel-related merchant accounts will help our members secure a high success rate in receiving merchant account approvals. The bottom line is that National Transaction Corp. can help agents run their offices more efficiently and at less cost."

As part of the AMSI relationship, ASTA members signing with National Transaction Corp. receive free PC-based software, Internet transaction reporting capabilities, no monthly gateway fees and round-the-clock access to NTC's 800-number customer service line. NTC accepts VISA, MasterCard, Discover and American Express cards.

"We are excited about the arrangement and honored to be selected by ASTA," said Mark Fravel, president of National Transaction Corp. "ASTA is a quality organization and that has also been our focus. Under the agreement, National Transaction will offer its merchant service program to ASTA members. Traditionally, travel-related merchants have a difficult time obtaining merchant accounts—National Transaction has extensive experience in the travel arena and related markets, servicing hundreds of travel-related merchant accounts."

ABOUT NATIONAL TRANSACTION CORP.

National Transaction Corporation is dedicated to providing the highest caliber of service and solutions in the merchant processing industry. The principals of NTC have extensive experience in the processing arena for over 10 years, with experience in all facets of operation, including credit cards, credit initiation, credit investigation, loss prevention, deployment, customer support and terminal support.

ABOUT ASTA

The mission of the American Society of Travel Agents and its affiliated organizations is to enhance the professionalism and profitability of members worldwide through effective representation in industry and government affairs, education and training, and by identifying and meeting the needs of the traveling public. The Society is the world's largest and most influential travel trade association with over 20,000 members in 140 countries.