

# PC TRANSACT IT



## PC Transact It Product Update May 21, 2001

### Why PC Transact It?

- 1 *You want to transmit large batches of transactions and send them for authorization*
- 2 *You want a MO/TO environment PC product*
- 3 *You want recurring billing and payment processing*
- 4 *You want detailed reporting functionality*
- 5 *You want to leverage the speed of the Internet for everyday processing*
- 6 *You want multi-merchant capability*
- 7 *You want to use AVS and CVV2 for Fraud Protection*
- 8 *You want customer support 24 hours a day*
- 9 *You want the ability to process varying payment cycles*
- 10 *You want a payment solution developed and supported by the NOVA Network*

*PC Transact It* - This Windows based application provides batch processing of credit card activity. Designed specifically to utilize the "point and click" features of the Windows environment

#### Features:

- **Internet Connectivity** – Direct connection to the Internet creates greatly increased processing speeds and ease of use. A dial-up connection is also available through the configuration.
- **Recurring/Installment Payments** – Meets all Visa and MasterCard requirements for recurring/installment payments.
- **User Defined Data Fields** – Define additional custom transaction prompts for unique business needs
- **Batch Authorization** – Accommodate large batches with authorizations and settlement via a direct connection to the Internet – significantly reducing the time needed for batch transactions (*batches of 5,000 transaction or less are recommended*)
- **Batch Importing** – Merchants can import transactions directly into the program using ASCII or Comma Separated Values (CSV) formats – this feature greatly reduces the time needed to input transactions in a MO/TO environment.
- **Software Upgrades** – Merchants can obtain enhancements or upgrades to the product by dialing into our system and downloading any available product update.

#### Benefits:

- **Multi-Merchant Capable** – Can be configured to support multiple merchant numbers.

#### Benefits continued:

- **Address Verification** – Used in compliance with Visa and MasterCard Direct Marketing requirements and minimizing fraudulent mail order transactions; batch AVS is available for businesses requiring address verification prior to shipping.
- **Card Verification Value** – CVV2 increases fraud protection by providing an added level of security for mail or telephone order transactions.
- **Downloadable Software Updates** – Allows the user to obtain any enhancements or updates to the product by dialing into the NOVA Network and downloading the latest product release
- **Check Verification** – Checks can be accepted with greater confidence due to the integration of the eFunds™/SCAN Check Verification service.
- **Purchasing Cards** – Prompts for customer code and tax amount (Level II purchasing card data) assuring transactions qualify at the best possible rate.
- **Competitively Priced** – One of the most competitively priced batch processing solutions available in the market for MO/TO merchants.

#### NOVA Advantages:

- **Network Reliability** – 100% uptime.
- **Speed** – The NOVA Network offers unparalleled processing speed.
- **Quality Support** – 24 hours a day, 7 days a week. "Free" online customer support through [merchantconnect.com](http://merchantconnect.com)
- **Single Source Solution** – Rely on the NOVA Network for everything from online payment processing to transaction management.